



DR. RICHARD D. WELBBROCK – Chairman  
DR. LAWRENCE A. NESPOLI – President

## News Release

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**For Immediate Release**

### **Brookdale's Director of Business Training Honored with Community College Spirit Award**

TRENTON, N.J.—At its annual Trustee Conference on June 16, the New Jersey Council of County Colleges presented the 2008 Community College Spirit Award to Brookdale Community College Director of Business Training James McCarthy for his exemplary service to New Jersey's community colleges.

“Since its inauguration in 1993, the Community College Spirit Award has been an honor bestowed to those who embody the community college spirit – perseverance, dedication and excellence,” said Dr. Richard Wellbrock, Council chairman.

McCarthy was recognized for his accomplishments as one of five members of Team New Jersey, a group of community college customized training specialists who provided training to over 800 New Jersey small business employees as part of the New Jersey Basic Skills Workforce Training Program, a partnership among the New Jersey Department of Labor and Workforce Development, the New Jersey Business & Industry Association and New Jersey's community colleges.

“Team New Jersey booked 25 percent of the training that took place under this

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partnership,” Wellbrock added.

McCarthy joined Brookdale Community College’s Center for Business Services in 2002 where he directs a staff in sales, service, development, implementation and coordination of non-credit, customized contracted courses, programs and services. He has nearly 20 years experience in all major facets of management, including administration, operations, sales, marketing, finance, and planning and project development.

Prior to joining Brookdale Community College, he was president and CEO for Learning Technologies Corporation, a proprietary vocational school and regional training center specializing in the instruction of desktop and high-end computer software programs. He also served in various management positions with Kentile Floors Inc., Allied-Signal-Flight Systems Division, and Singer-Kearfott Division.

McCarthy serves on The Eastern Monmouth Area Chamber of Commerce board of directors and he is a trustee on the Monmouth Ocean Development Council Education Foundation.

McCarthy earned his a MBA in marketing from the Stillman School of Business at Seton Hall University and received his bachelor’s degree in business administration from the College of Business at William Paterson University.

The New Jersey Council of County Colleges is the state association representing New Jersey’s 19 community colleges. As an independent, trustee-headed organization that joins the leadership of trustees and presidents, the Council is the voice of the community college sector before the state legislature and other branches of government. The Council is also the state coordinating organization for all community colleges in New Jersey.